

Substance Abuse Primary Prevention Month 2026

Kickoff Video

[Energetic sports music]

Adriana: We all have power. The power to choose. The power to lead. The power to be a champion.

Francisco: We're focusing on something that matters...

Adriana: ...substance use prevention.

Mateo: Prevention is about saying yes—yes to your health, yes to your goals, yes to your future.

Kennedi: And here's the truth—prevention involves all of us.

Taelor: This month, you'll hear from us, ONDCP's Drug-Free Communities Youth Prevention Champions, about ways we can care for ourselves and for each other.

Kennedi: By staying active. By supporting mental health. By stepping up in our communities.

Oscar: Prevention is everywhere. It's protection. It's powerful. And you can be a part of it every day.

Hannah: And remember, you're not alone.

Oscar: That's right. Support and resources are all around.

Dominique: Join us to learn more and take action. Own your power. Be a Champion—for yourself, your friends, and your community.

Voiceover: Join the winning team. Live drug free.

[Energetic sports music]